



CHICAGO CATÓLICO, the official Spanish-language newspaper of the Archdiocese of Chicago, was founded in December 1985 to better serve the growing Catholic Hispanic population throughout Cook and Lake counties.

CHICAGO CATÓLICO is distributed on the 1st Sunday of every month to more than 130 parishes that offer masses in Spanish. A number of retailers surrounding those parish communities also receive copies for distribution to their customers. **CATÓLICO** boasts a readership of over 60,000.

CHICAGO CATÓLICO has received awards for

- Best Design
- Best Writing
- Best In-Depth Analysis
- Best Lead Article
- ... and more

The mission of **CHICAGO CATÓLICO** is to be the faith resource for Spanish speaking people throughout Cook and Lake counties, providing news and information about today's Catholic Church on a local, national and international level, and to serve as an agent for evangelization.

Additionally ...

- Nearly 80% of all Hispanics are Catholic
- The Chicago area is home to more than 2 million Spanish speakers
- Spanish is the second most widely used language in the Chicago metropolitan area.

* Special issues:

January: Catholic Schools Week
 February: Catholic Hospitals & Healthcare
 March: Retreats & Pilgrimages/Tourism
 April: Lent & Easter (Easter Sunday 4/1/18)
 May: Ordinandi and Ordination/Mother's Day
 June: Feasts & Novenas/Summer Festivals

January

❑ Space deadline: Dec. 26 Copy/Art deadline: Dec.28

February

❑ Space deadline: Jan. 22 Copy/Art deadline: Jan.25

March

❑ Space deadline: Feb. 21 Copy/Art deadline: Feb. 22

April*

❑ Space deadline: Mar. 19 Copy/Art deadline: Mar.22

May*

❑ Space deadline: Apr. 23 Copy/Art deadline: Apr. 26

June*

❑ Space deadline: May 21 Copy/Art deadline: May 24

July*

❑ Space deadline: June 18 Copy/Art deadline: June 21

August*

❑ Space deadline: July 23 Copy/Art deadline: July 26

September*

❑ Space deadline: Aug. 20 Copy/Art deadline: Aug. 23

October

❑ Space deadline: Sept. 17 Copy/Art deadline: Sept. 20

November*

❑ Space deadline: Oct. 22 Copy/Art deadline: Oct. 25

December*

❑ Space deadline: Nov. 19 Copy/Art deadline: Nov. 21

July: Vocations
 August: Back to School/Catholic Colleges & Universities
 September: Celebrating Latino Heritage Month/Culture
 October: Dia Del Los Muertos
 November: Thanksgiving
 December: Our Lady of Guadalupe

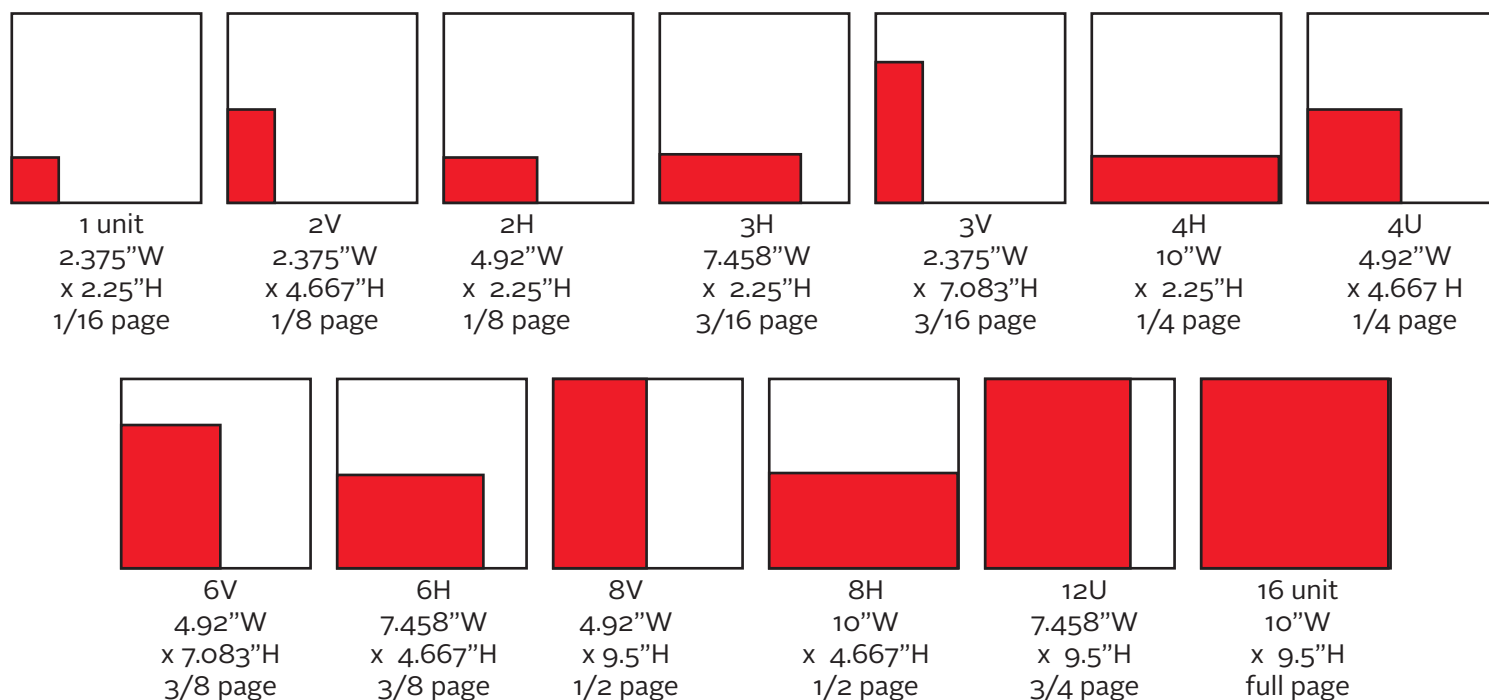
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www.catholicnewworld.com

Rates print edition



Frequency	1 unit	2 unit	3 unit	4 unit	6 unit	8 unit	12 unit	16 unit
1x rate	\$67	\$132	\$204	\$255	\$357	\$562	\$817	\$1,021
4x rate	\$50	\$100	\$154	\$191	\$268	\$421	\$612	\$765
12x rate	\$40	\$80	\$123	\$154	\$215	\$337	\$490	\$612

Ad placement

- Published monthly
- Commissions 15% to recognized agencies
- Inserts \$45.00 per 1000
- Space Reservation deadline 12 days prior to publication
- Artwork deadline 10 days prior to publication
- Color \$200

Web rates

Reach over 46,000 unique visitors each month.

	Pixels	Full-year Monthly Rate*
Home page banner ad	728 x 90	\$200
Home page tile ads	300 x 300	\$150
Inside banner ads	728 x 90	\$150
Inside tiles ads	300 x 300	\$125

* Inquire about our 6 month and 3 month web rates. Ad space is limited and sold on a first-to-sign basis. Ads are billed monthly. Ads can be changed monthly.

Business Directory Card Ad

2.375\"W x 2.25\"H with full color \$67 per issue

Terms & Conditions

CHICAGO CATÓLICO reserves the right to review or decline any advertising.

CHICAGO CATÓLICO reserves the right to insert the word "advertisement" above or below any advertising.

CHICAGO CATÓLICO does not guarantee positioning of advertisements. Positioning is at the sole discretion of the publisher, except when a request for a preferred position is acknowledged by the publisher in writing.

Payment is accepted by credit card or check only. Payment terms are net 30 days.

Early cancellation of an advertising schedule that includes a frequency discount before the ad schedule commitment is fulfilled will result in the elimination of the frequency discount on all earlier ads. Advertisers will be billed for each ad already published at the applicable frequency discount rate.

No cancellations after space-reservation deadline.

Advertiser will be responsible for full payment.